



FOR RELEASE: March 4, 2025

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### **PGA TOUR welcomes Stanley 1913 brand**

#### **as Official Drinkware Partner**

*Innovative lifestyle brand, Stanley 1913, teams with PGA TOUR, providing sustainable drinkware for PGA TOUR players and fans on and off the course*

**PONTE VEDRA BEACH, Fla.** — The PGA TOUR announced today a multi-year partnership with the iconic Stanley 1913 brand, which is manufactured and marketed by PMI WW Brands, LLC, naming their sustainable hydration products as the Official Insulated Drinkware of the PGA TOUR and PGA TOUR Champions.

The partnership highlights the brand across the PGA TOUR landscape through player relationships and on-site sales and activations at tournaments nationwide, spotlighting the iconic brand among the professional golf community. Mirroring the growing interest in golf and the desire for authentic, high-quality experiences, the Stanley 1913 brand resonates with today's active and environmentally conscious consumer, making the partnership a perfect alignment with the PGA TOUR's commitment to engaging a new generation of fan.

“The PGA TOUR is excited to welcome the Stanley 1913 brand as an official partner, and we are eager to introduce their exceptional drinkware to our athletes and fans,” said Brian Oliver, PGA TOUR Executive Vice President, Corporate Partnerships. “They are the global leader in insulated drinkware, and we look forward to featuring their sustainable and iconic bottles and tumblers at events throughout the next several seasons.”

Over its 110+ year history, the Stanley 1913 brand has been and remains committed to building a more sustainable, less disposable world, while delivering high-performance food containers and

drinkware products for athletes and active individuals. Its products are made with recycled stainless steel and come with a Built for Life® lifetime warranty, thus reducing the need for single-use plastics.

"We build products for performance and life, where sport and culture intersect," said Graham Nearn, Chief Brand Officer. "We're thrilled to showcase our innovative hydration and barware products to PGA TOUR players and a new generation of golf fans, while ensuring a sustainable experience at PGA TOUR events."

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### **About PGA TOUR**

By showcasing golf's greatest players, the PGA TOUR engages, inspires and positively impacts our fans, partners and communities worldwide.

The PGA TOUR, headquartered in Ponte Vedra Beach, Florida, co-sanctions tournaments on the PGA TOUR, PGA TOUR Champions, Korn Ferry Tour, PGA TOUR Americas and administers PGA TOUR Q-School presented by Korn Ferry and PGA TOUR University. TOUR members represent the world's best players, hailing from 28 countries and territories. Showcasing the biggest moments in the sport with history and legacy on the line, the PGA TOUR has long-term domestic distribution partnerships for broadcast coverage on CBS, NBC and Golf Channel and video streaming service on ESPN+. Internationally, PGA TOUR coverage is available across 200+ countries and territories in 30 languages via 39 broadcast and digital partners. Virtually all tournaments are organized as non-profit organizations to maximize charitable giving, and to date, tournaments across all Tours have generated more than \$4 billion.

Fans can follow the PGA TOUR via: the PGA TOUR app and PGATOUR.COM; social media channels, including [YouTube](#), [Facebook](#), [Instagram](#) (in [Spanish](#), [Korean](#) and [Japanese](#)), [LinkedIn](#), [TikTok](#), X (in [English](#), [Spanish](#) and [Japanese](#)); the PGA TOUR Channel on Free Ad-Supported Television (FAST) platforms such as the Roku Channel, Samsung TV Plus, PlutoTV, Xumo, LG Channels, Tubi, Amazon's Freevee, FireTV and Alexa devices; and WhatsApp (in [English](#) and [Spanish](#)), [WeChat](#), [Weibo](#), [Toutiao](#) and [Douyin](#).

### **About PMI WW Brands, LLC**

PMI WW Brands, LLC manufactures, markets, and sells innovative food and beverage containers under the iconic Stanley 1913 brand. On September 2, 1913 (official patent date), William Stanley Jr.'s invention of the all-steel vacuum bottle revolutionized how people enjoyed food and beverages. Since then, the Stanley 1913 brand has been recognized for delivering superior food and drinkware

designed for active lifestyles. The brand is renowned for the enduring quality of its products, embodying the "Built for Life®" promise. To learn more, visit [www.stanley1913.com](http://www.stanley1913.com).